

2022 IMPACT REPORT



Beyond
Literacy

CHANGING LIVES THROUGH LITERACY

OUR MISSION IS TO EXPAND OPPORTUNITIES AND IMPROVE LIVES BY UNLEASHING THE POWER OF LITERACY THROUGH FREE, HIGH-QUALITY ADULT EDUCATION AND CAREER READINESS.

BeLit's free classes elevate underserved adults from learning to earning, helping them succeed as students, workers, and parents. Our 5 core programs are:

- Adult Education
- English Language Proficiency
- Family Literacy
- Digital Literacy
- Workforce Development



As Philadelphia's largest adult and family literacy nonprofit, we achieve measurable outcomes by meeting or exceeding State and local benchmarks including:

- Student enrollment and retention
- Academic gains
- Credentials achieved
- Transitions into middle-wage jobs

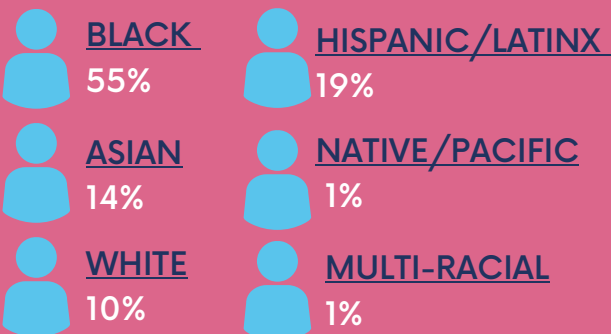


Beyond Literacy's LEARNERS

1195

LEARNERS SERVED

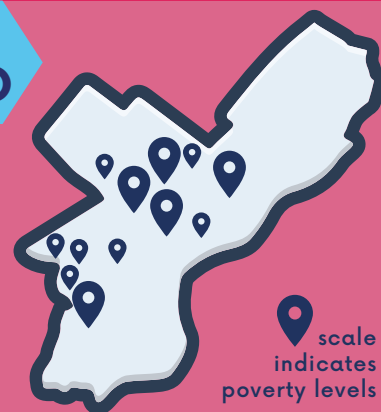
RACE/ETHNICITY



OUR TOP DOZEN ZIP CODES SERVED

SERVING PHILADELPHIA'S
HIGHEST-NEED,
HIGHEST-OPPORTUNITY
COMMUNITIES

19104	19132	19139	19143
19120	19133	19140	19144
19124	19134	19142	19151

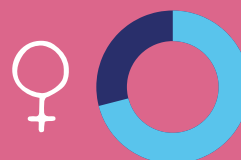


33%

Hi! 嗨
Hola!

ENROLLED
AS
ENGLISH
LANGUAGE
LEARNERS

GENDER



71% IDENTIFY
AS WOMEN

70%

CHOOSE TO
ATTEND VIRTUAL OR
HYFLEX CLASSES

91%

GRADUATION RATE OF OUR HIGH SCHOOL EQUIVALENCY COHORT

215

HOURS

INTERGENERATIONAL
INSTRUCTION
THROUGH
OUR FAMILY
LITERACY
PROGRAM



28

DIFFERENT LANGUAGES SPOKEN

Including Albanian, Amharic, Arabic, Bengali, Cambodian, Chinese (Mandarin & Cantonese), Creole, English, Farsi, French, French Cree, Hindi, Indonesian, Korean, Mandan, Nepali, Portuguese, Pashto, Russian, Shona, Spanish, Turkish, Twi, Ukrainian, Urdu, Uzbek, & Vietnamese.



10

PHILADELPHIA SCHOOL DISTRICT PARTNER SCHOOLS



DIGITAL INCLUSION

HELPED CONNECT **115** LOCAL HOUSEHOLDS
TO AFFORDABLE, RELIABLE BROADBAND INTERNET



“As one Beyond Literacy participant says,
'Instructors are very talented, fun to learn
from, and go above and beyond to help.'”

A Human Approach to Closing the Digital Divide, report by Boston Consulting Group

PROVIDED

548



COMMUNITY RESIDENTS
ONE-ON-ONE
TECH SUPPORT

DISTRIBUTED

177



NEW LAPTOPS
AND DEVICES TO
THOSE IN NEED



WORKFORCE DEVELOPMENT

KEEP

Keystone Energy Employment Programs (KEEP): BeLit's fast-track, energy sector learning-to-earning opportunities

27

ENROLLED IN OUR
INNOVATIVE
CLEAN ENERGY
PRE-APPRENTICESHIP
PROGRAM



Featuring
leading-edge
virtual reality
training (VRT)
technology that engages
students in
immersive
energy and
utilities
settings to
safely bridge
experience
gaps.

\$61K

MEDIAN
ANNUAL
SALARY OF
KEEP GRADS

20

ENROLLED IN THE
2022 PECO HELPER
PRE-APPRENTICE
PROGRAM



18%

FEMALE
LEARNERS
ENROLLED



FALL 2022 COHORT
PRE-APPRENTICES



CLASS OF 2022

107



ADULT EDUCATION
PROGRAM GRADUATES

28



GED GRADS

25



ENGLISH LANGUAGE
PROFICIENCY GRADS

11



NEW CITIZENS

43



WORKFORCE
PROGRAM GRADS



DIAMOND PITTS
GED GRADUATE



MOBILE LEARNING LAB

THIS MOBILE TECHNOLOGY ASSET
IS MADE POSSIBLE THANKS TO SUPPORT FROM:



**internet»
essentials**
FROM COMCAST



PHILANTHROPITCH



We're really excited about supporting this mobile classroom so Beyond Literacy can take their terrific programs on the road and meet learners where they are.”



-BOB SMITH, REGIONAL VP OF COMMUNITY IMPACT, COMCAST



BeLit wins GSK IMPACT AWARD

“ GSK'S IMPACT AWARDS BRING A THOUGHTFUL AND CONSISTENT APPROACH TO SUPPORTING WELL-RUN NONPROFITS. ”

Pedro A. Ramos, President & CEO,
Philadelphia Foundation

NAMED GSK IMPACT AWARD WINNER BY
GSK & THE PHILADELPHIA FOUNDATION,
AWARDED

\$50K



TO CONTINUE IMPROVING THE WELFARE OF
OUR LOCAL UNDERREPRESENTED COMMUNITIES



WHAT OUR 2022 GRADUATES SAY...

Gloria Dawkins
GED Graduate

"Beyond Literacy helped me understand that my mindset was my only barrier."

Bettina Dillard

GED Graduate



"Earning my Diploma was important to me because I wanted to show my children that it's never too late to accomplish a goal."

David Logan

GED/Workforce Graduate



"Beyond Literacy and ECA gave me the confidence to do this. This is stuff I've always dreamed of doing."

Luis Rodriguez

English Language Learner



"If you want to have better opportunities, you have to learn English. My advice is to go to Beyond Literacy."



REVENUE SOURCES

65% GOVERNMENT

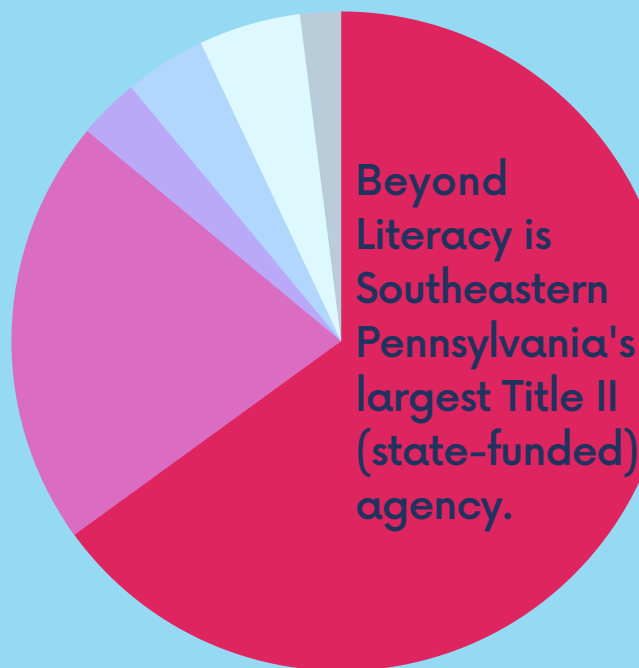
21% FOUNDATION

5% PROGRAM PARTNERS

4% DONATIONS

3% CORPORATION

2% IN-KIND



PROGRAM PARTNERS

11

INSTRUCTIONAL PROGRAM PARTNERS

PHILADELPHIA
WORKS

THE WELCOMING CENTER

TEMPLE UNIVERSITY

DISTRICT 1199C
Training & Upgrading Fund



jevs
HUMAN SERVICES
Making hope happen.

Pennsylvania
CareerLink®
A proud partner of the AmericanJobCenter® network



peco
AN EXELON COMPANY



Office of
Children and Families



EDSI



LEGISLATIVE CHAMPIONS

“Beyond Literacy’s impactful programs have reaped exponentially positive returns in my community.”

Representative Joanna McClinton,
PA House District 191

PA STATE SENATE

NIKIL SAVAL
SENATE DISTRICT 1

CHRISTINE TARTAGLIONE
SENATE DISTRICT 2

VINCENT J. HUGHES
SENATE DISTRICT 7

PA HOUSE OF REPRESENTATIVES

JORDAN A. HARRIS
DISTRICT 186

RICK KRAJEWSKI
DISTRICT 188

JOANNA MCCLINTON
DISTRICT 191