

2023

IMPACT REPORT



Beyond
Literacy

CHANGING LIVES THROUGH LITERACY ~ OUR YEAR IN REVIEW



Funder & Donor
Recognition
Included!

FROM OUR
2023
GRADUATES...



Amna Kahn
GED Graduate

"I'm so proud of
earning my
diploma. **Beyond
Literacy** helped
me very much."

Domowah J. Lobeh
New Citizen & English
Language Graduate

"Getting my US
citizenship is important
to me because I want
to contribute to this
nation."



West Philadelphia Campus
229 N. 63rd Street
Philadelphia, PA 19139

North Philadelphia Campus
100 W. Oxford Street
Philadelphia, PA 19122

Center City Philadelphia Campus
211 N 13th St, 4th Floor
Philadelphia, PA 19107

215-474-1235 | www.beyondliteracy.org

2023 IMPACT REPORT



CHANGING LIVES THROUGH LITERACY

OUR MISSION IS TO EXPAND OPPORTUNITIES AND IMPROVE LIVES BY UNLEASHING THE POWER OF LITERACY THROUGH FREE, HIGH-QUALITY ADULT EDUCATION AND CAREER READINESS.

OUR MISSION

BeLit's free classes elevate underserved adults from learning to earning, helping them succeed as students, workers, and parents. Our 5 core programs are:

- Adult Education
- English Language Proficiency
- Family Literacy
- Digital Literacy
- Workforce Development



OUR IMPACT

As Philadelphia's largest adult and family literacy nonprofit, we achieve measurable outcomes by meeting or exceeding State and local benchmarks including:

- Student enrollment and retention
- Academic gains
- Credentials achieved
- Transitions into middle-wage jobs
- Transitions into higher education

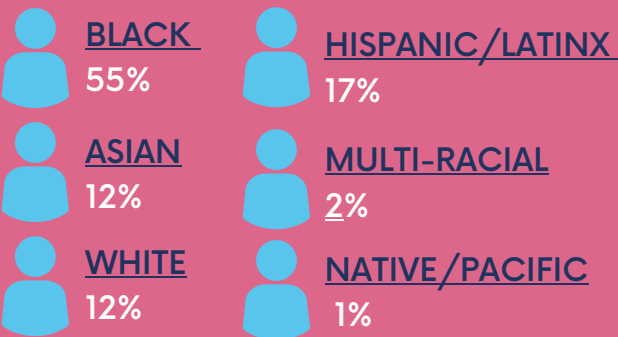


BEYOND LITERACY'S LEARNERS

1,613

LEARNERS SERVED

RACE/ETHNICITY



OUR TOP DOZEN ZIP CODES SERVED

SERVING PHILADELPHIA'S HIGHEST-NEED, HIGHEST-OPPORTUNITY COMMUNITIES

19104	19131	19142
19111	19134	19143
19120	19139	19148
19124	19140	19151



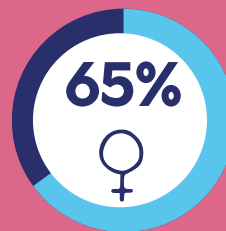
Scale
Indicates %
of learners
served

49%

Hi!
嗨
Hola!

ENROLLED
AS
ENGLISH
LANGUAGE
LEARNERS

GENDER



IDENTIFY AS WOMEN

85%

CHOOSE TO
ATTEND CLASS
VIRTUALLY

13

DISTRICT AND ARCHDIOCESE PARTNER SCHOOLS



- | | |
|--|----------------------|
| Alain Locke School | St. Matthew School |
| Disston Hamilton School | Stearne Elementary |
| George Washington HS | Taggart Elementary |
| Southwark School | Tilden Middle School |
| Moffett Elementary School | |
| Munoz-Marín Luis Elementary | |
| Kensington Health Sciences Academy | |
| Murrell Dobbins Career & Technical High School | |

1,897

HOURS

INTERGENERATIONAL
INSTRUCTION
THROUGH
OUR FAMILY
LITERACY
PROGRAM



270,984

TOTAL CLASS HOURS

44

DIFFERENT LANGUAGES SPOKEN

WORKFORCE DEVELOPMENT SERVICES

244

ENERGY INDUSTRY
CREDENTIALS EARNED



52%

ENROLLED IN WORKFORCE
PROGRAMS ARE WOMEN



"This is my opportunity for a
new job, a new life, and
I accept the challenge."

Amed Bamba

BeLit Grad & Comcast Engineer



CONSTRUCTION TRADE SKILLS



96

INDUSTRY
EXAM-PREP
GRADUATES

FIVE



INDUSTRY
CREDENTIALS

THREE TEST-PREP
PROGRAMS

- ✓ CONSTRUCTION AND SKILLS TRADES (CAST)
- ✓ TECHNICIAN OCCUPATIONS SELECTION SYSTEMS (TECH)
- ✓ ASSISTANT MECHANIC OPERATOR (AMO)



- ✓ OSHA 10
- ✓ NCCER
- ✓ HAZWOPER
- ✓ LEAD RRP
- ✓ BPI ALCI

CLEAN ENERGY PREAPPRENTICESHIP



31

PREAPPRENTICES

IN PARTNERSHIP WITH
ENERGY COORDINATING
AGENCY (ECA)

61%

OF OUR
PREAPPRENTICES
ARE RETURNING
CITIZENS

SPOTLIGHT ON PUBLIC-PRIVATE PARTNERSHIP



"The biggest barriers into the energy sector are entrance exams. They're highly dependent on math skills. BeLit has provided test-prep for PECO's Helper Program for about 3 years now. We started out with a 28% test pass grade. After BeLit helped us out, we were at 88%. That's a 60% bump! So, they've nailed their spot as a top pre-apprenticeship partner."

KEITH HENDERSON

Manager of Technical Operations,
PECO Workforce Development Team

DISTINGUISHED ALUMNI AWARD

"Beyond Literacy works. They gave me the opportunity to start with PECO. Last year I didn't think I would be doing anything like this. I'm really extremely proud. Beyond Literacy has a staff that will never let you down. Just keep working with them and you can achieve."

ANDRE BROWN,
BeLit Class of 2022

PECO Helper, Transmission &
Substation Department

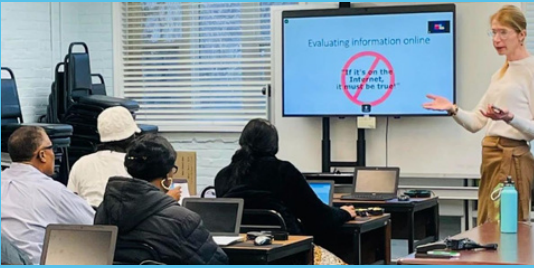


Meeting Mike Innocenzo,
President & CEO of PECO



Keith Henderson and Andre Brown,
BeLit 2023 Graduation Celebration

OUR DIGITAL NAVIGATORS...



DISTRIBUTED
320 DEVICES
TO THOSE IN NEED

PROVIDED 1:1 TECH ASSISTANCE
TO 229 COMMUNITY MEMBERS

168
NORTHSTAR **DIGITAL LITERACY**
CREDENTIALS EARNED



CONTACTED 1,151
#PHLConnectED FAMILIES
TO ENROLL IN THE
AFFORDABLE CONNECTIVITY PROGRAM (ACP)



MOBILE LEARNING LAB

COMMUNITY DIGITAL LITERACY

- 📍 Blackwell Regional Library
- 📍 Lillian Marrero Library
- 📍 MLK Older Adult Center
- 📍 Northeast Senior Center
- 📍 Northeast Regional Library
- 📍 Parkway Central Library
- 📍 South Philadelphia Library
- 📍 South PHL Senior Center
- 📍 West Oak Lane Senior Center

DEPARTMENT of CORRECTIONS & PA CAREERLINK PARTNERSHIP

PROVIDING DRIVE-UP SERVICES TO RETURNING CITIZENS:

- ✓ EDUCATION & TRAINING
- ✓ CAREER COACHING
- ✓ DIGITAL LITERACY & CONNECTIVITY
- ✓ SPECIALIZED PROGRAMS FOR JUSTICE-IMPACTED ADULTS



CLASS OF 2023



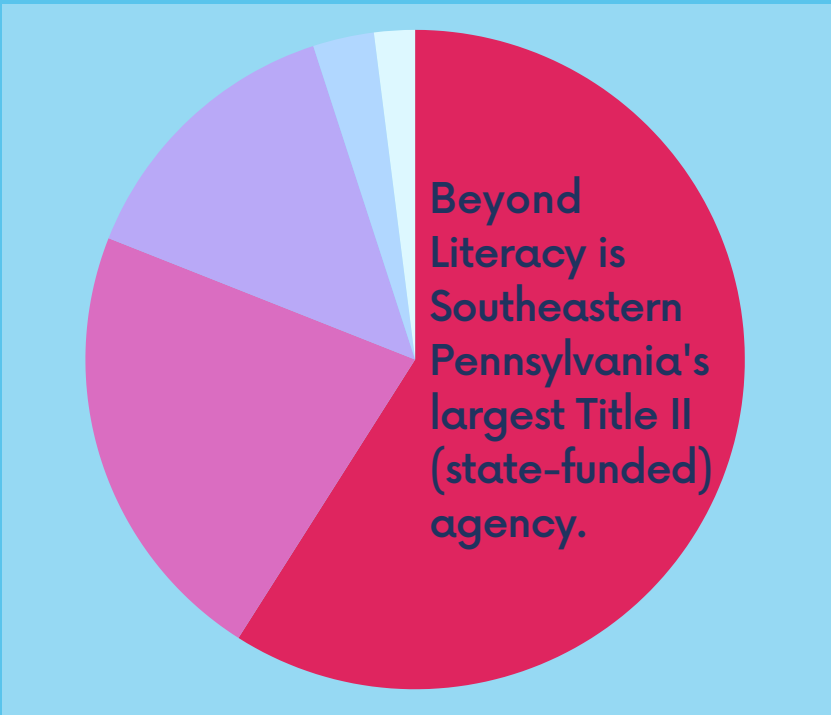
116  **CLASS OF 2023 GRADUATES**

40 GED/HIGH SCHOOL EQUIVALENCY GRADS	25 NEW CITIZENS & ENGLISH PROFICIENCY GRADS	51 WORKFORCE PROGRAM GRADS
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REVENUE SOURCES

59%	GOVERNMENT
22%	PROGRAM PARTNERS
14%	FOUNDATIONS & CORPORATIONS
3%	DONATIONS
2%	IN-KIND



PROGRAM PARTNERS



pecoSM
AN EXELON COMPANY



jevs
HUMAN SERVICES
Making hope happen.



DREXEL UNIVERSITY
Dornsife Center
for Neighborhood Partnerships



THE SCHOOL DISTRICT OF
PHILADELPHIA



Orleans
TECHNICAL COLLEGE
A program of JEVS Human Services



Pennsylvania
CareerLink[®]



THE
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CENTER



DISTRICT 1199C
Training & Upgrading
Fund



TLC
TECHNOLOGY LEARNING COLLABORATIVE



Free
LIBRARY OF
PHILADELPHIA



HARCUM
COLLEGE



EDSI



TEMPLE
UNIVERSITY



PHILADELPHIA
WORKS



HOPE
WORKS
Recode your future.



eca



FIND YOUR PATH
PHILADELPHIA
PARKS & RECREATION



Office of
Children and Families

2023 DONORS & FUNDERS

YOUR GIFT CREATES LASTING IMPACT

Thank you for being an integral part of our Beyond Literacy community. We are tremendously proud of the impact we have made together and deeply grateful for your active partnership and support. Your unwavering dedication to our mission of changing lives through literacy helped to make 2023 truly remarkable.

FOUNDATION, CORPORATE, & GOVERNMENT FUNDERS

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Citizens Bank
City of Philadelphia, Office of Children and Families
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Comcast
Dollar General Literacy Foundation
Emy and Emil Herzfeld Foundation
Exude, Inc.
Federal Communication Commission (FCC)
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GSK
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